



**Pacific Associated Student Body
Strategic Plan 2010-2015**

ASB L.E.A.D.S.

(Leadership with Exceptional Advocacy for Dugoni Students)

Created August 6-7, 2010

Purpose:

To facilitate efficient and effective advocacy for students and their patients of the University of the Pacific, Arthur A. Dugoni School of Dentistry by their Associated Student Body leadership.

ASB Vision:

Unifying student efforts by fostering innovative leadership to represent the diverse needs of the student body.

ASB Mission:

The mission of the University of the Pacific Arthur A. Dugoni ASB is to:

- Enrich the lives of students through programs and events
- Promote collaboration between faculty, staff, and students to enhance the humanistic model
- Provide a unified framework of communication to advance the educational interests of present and future classes

- Support leaders that represent diverse student needs
- Enhance and encourage student involvement in organized dentistry

ASB Values:

- Humanism—dignity, integrity, and responsibility
- Innovation—willingness to take calculated risks
- Leadership—modeling, inspiring, and mobilizing
- Reflection—using facts and outcomes for continuous improvement
- Stewardship—responsible use and management of resources
- Collaboration—partnering for the common good
- Philanthropy—investing time, talent and assets

ASB Goals:

1. Create a streamlined protocol to voice student concerns to administration, faculty, staff, and fellow students
2. Maintain strong involvement in university and school committees/councils
3. Streamline the flow of information to increase transparency and efficiency
4. To enhance and encourage student involvement in organized dentistry.
5. Facilitate programs directed by student interests
6. Assists leadership transitions for all student leaders
7. Provide and encourage more opportunities for student involvement and leadership development
8. Increase collaboration between the IDS and DDS Classes

ASB Implementation Plan:

Goal 1: Create a streamlined protocol to voice student concerns to administration, faculty, staff, and fellow students.

Objectives	Measures	Resources	Responsibility	Target Date
1.1 Open class forum twice a quarter to voice concerns and positive feedback	2 meetings per class (IDS & DDS)	Rooms, students, secretary	Class President	Winter 2011
1.2 Form committee/task force to create protocol to voice student concerns	Committee formed. Protocols Made	People	3 rd class president (committee includes/ 2 nd and 3 rd yr clinic ambassador, IDS & DDS class pres, ASB treasurer	08/20/10
1.2.1 Include some form of cross class collaboration (problem solving committee)	Implemented in protocol	Document (google)	3 rd year class president	Winter 2011
1.2.2 Generate tracking document to report back to the student body	Implemented in protocol	“	3 rd year class president	Winter 2011
1.2.3 Include feedback outlet from administration, faculty and staff in protocol.	Implemented in protocol	“	3 rd year class president	Winter 2011
1.2.4 Finish protocol	Protocol with flow chart	“	3 rd year class president	11/8/10
1.3 Establish election for class secretary	Secretary in each class	People	COD (Committee on Organized Dentistry)	Special Election Fall 2010 (w/ ASDA, etc. for 1 st years)
1.3.1 Establish job description of class secretary	Description placed into constitution	People and a computer	ASB President	8/24/2010 for voting at ASB meeting

Goal 2: Maintain strong involvement in university and school committees/councils.

Objectives	Measures	Resources	Responsibility	Target Date
2.1 Create document of current and past involvement on school councils and committees	Document	Excel & people (Dr. Bender, DJB)	ASB Secretary	8/25/2010 for first update
2.1.1 Committee and council representatives submit reports following meeting to ASB Secretary.	Reports in 1 week following meeting	Computer & people	ASB Secretary	1 week following meeting
2.2 Add a Pacific Dugoni Senator to the Associated Students of the University of the Pacific (ASUOP) Senate	Establishment of secretary in senate	People, computer, \$ to host ASUOP leadership	ASB President	Winter 2011
2.2.1 Create Job description of Pacific Dugoni Senator	Adaptation by ASB	Time	ASB President	Fall 2010

Goal 3: Streamline the flow of information to increase transparency and efficiency.

OBJECTIVES	MEASURES	RESOURCES	RESPONSIBILITY	TARGET DATE
3.1 Create a Universal, Pacific Dugoni Google calendar to be updated by the end of the first week of each quarter.	Calendars included: universal club calendar, each class' calendar including test dates, reading due, lab exercises etc.	Class syllabi, Google calendars	ASB Secretary- overall Class Rep at Large for class calendars. ASB Club Coordinator for club calendar	End of the first week of the second quarter Winter 2011
3.1.1 To facilitate an easier transition to Pacific Dugoni, the 2nd year class rep at large will create the 1st year calendar until the first year rep at large is elected.	calendar created	Class syllabi, Google calendars	2nd year class rep at large	end of the 1st week of the 1st quarter
3.2 Create a concise, site-map page that has all the sought after information for current students on the Dugoni Students website	School address, Class Roster, Class portraits, Faculty email addresses etc.	Tabulate most visited sites on dental.pacific.edu and dugonistudents.org	ASB Webmaster	Fall 2010
3.3 Encourage the use of a standard template for Sakai course websites with consistent locations of materials and file formats.	Curriculum committee meeting	IT, Dr. Wood (pedo)	ADEA Reps	End of the first quarter.
3.4 Make webmaster a 2 year position in anticipation of increased Dugoni Student site usage and updates	Vote to support change in position	None	ASB President	8/24/2010
3.5 Form a consolidation committee to oversee the Dugoni student website information	ASB Webmaster creates committee	Time	Action plan to be presented by ASB Secretary	8/24/2010
3.6 Engage faculty advisors more effectively	Faculty interaction (i.e., club sponsorship)	Faculty advisors, Dr. Bender	ASB Leadership	2014

Goal 4: To enhance and encourage student, faculty and administrative involvement in organized dentistry

OBJECTIVES	MEASURES	RESOURCES	RESPONSIBILITY	TARGET DATE
4.1 Send out surveys to find out lunch and learn interests	Survey by email	Time, no financial resources	COD	Bi-quarterly
4.2 Make meetings more interactive through the use of advanced technologies and incentives	Varies-Present at Lunch and Learns	Incentives Clickers	Organized Dent. Rep.	At every Lunch and Learn
4.3 Send information out earlier so students know what ASDA, CDA, and ADEA do	Email/Print (Possibly pamphlets)	Information of availability	COD	Before school begins for 1 st years
4.4 Profiles on website about branches of organized dentistry/email of reps and a brief description of positions	Pacific website	Time	COD	Before school begins for 1 st years
4.5 Create new opportunities to participate in CDA and ADEA	Information of availability	Time	CDA and ADEA Reps	9/1/10
4.6 Invite faculty to organized dentistry meetings, especially the faculty members that are involved in the organizations	Email	Time	COD Representatives	At least one week before all events

Goal 5: Facilitate programs directed by student interests.

Objectives	Measures	Resources	Responsibility	Target Date
5.1 Establish an annual club fair	Contact presidents of all clubs and organizations	School staff, ASB funds for food	ASB Club Coordinator	2 nd week of 2 nd quarter
5.2 Make available a clear resource guide for students from the ASB to assist with day to day activities	List of peer support resources	Organize all pertinent information, access to courses	ASB VP	Summer 2011
5.3 Pair alumni with 2 nd /3 rd year DDS and 2nd year IDS students by creating a mentorship program.	Number of alumni-student pairings	Alumni Association	ASB Leadership, Alumni Association, Class Alumni Rep	2012

Goal 6: Assist leadership transitions for all student leaders.

Objectives	Measures	Resources	Responsibility	Target Date
6.1 End of the year transition meeting for ongoing positions and programs	Create documentation to prove transition	ASB	Club Leadership	4 th quarter of 2011
6.1.1 Transition meeting for 1st year DDS and IDS	Create documentation to prove transition	ASB	Club Leadership	Summer 2010, if not then Summer 2011
6.2 Maintain a club framework database	Request framework documents from each club annually	Club Leadership	ASB Club Coordinator	4 th quarter of 2011
6.3 Maintain an ASB archive	Keep positional records and resources organized and passed down to successors	Past and Current ASB positional officers	Each position and past position holders	4 th quarter of 2011

Goal 7: Provide and encourage more opportunities for student involvement and leadership development.

Objectives	Measures	Resources	Responsibility	Target Date
7.1 Notify-student body about ASB meetings	Increased meeting awareness by non-ASB officers	Email TV announcement (2 weeks before) Condenser	ASB Secretary	8/20/2010 (and for subsequent meetings)
7.2 Collaborate with Committee for Diversity and Inclusion	Increased transparency of committee objective via report at ASB meeting Identified committee findings on diversity issues	Communication between ASB and committee head	Senior class council representative	8/24/2010
7.3 Create IDS Big Sib Program	Implementation of program Form IDS Big Sib Committee Contact DDS Big Sib Committee Head Develop Matching form and process	Matching Form IDS Big Sib Committee DDS Big Sib Committee Head Lara Ferraris	IDS President and Vice President	8/31/2010
7.4 Appoint an interim Club Chair to coordinate Club Fair	Appointed interim chair Occurrence of Club Fair	School-wide email soliciting volunteer	ASB President	8/13/2010
7.5 Establish an official ASB position for Club Coordinator	Inclusion of official Club Chair position in ASB Constitution	Position description ASB meeting	ASB President	8/24/2010
7.6 Formation of new positions based on class need	Inform students that new positions can be created	Interested Students ASB Class President	Class Presidents	As needed
7.7 Offer Leadership Training to all students	Develop Leadership Training program based on research findings of diverse student needs	Student Leadership Training interest survey ASB officers	ASB	February 2011 (before 3 th quarter ASDA appointments) Ongoing efforts to improve Leadership Training - 2015

Goal 8: Increase collaboration between the IDS and DDS Classes

8.1 Improve inter-class relationships between DDS and IDS students w/at least one event a quarter	Event coordinated	IDS and DDS Class Officers	IDS and DDS Class Officers	Beginning Fall 2010
---	-------------------	----------------------------	----------------------------	---------------------