

CONTINUING **DENTAL** EDUCATION

COURSE CATALOG • JUNE - NOV 2011

**World-class learning
in a world-class city...**



UNIVERSITY OF THE
PACIFIC
Arthur A. Dugoni
School of Dentistry

Smile Reconstruction Using Porcelain Veneers

**Friday and Saturday
June 17 - 18, 2011**

**Arthur A. Dugoni School of Dentistry
San Francisco, CA**

**Dino S. Javaheri, DMD – Course Director
Howard Chi, DMD, MA**



Dino Javaheri and Howard Chi

The aesthetic standards for veneers have been raised. Restoring anterior teeth without advanced techniques is no longer acceptable. However, dentists are challenged to stay current with a multitude of improved procedures and materials. In this two-day, hands-on course, you will learn how to show your patients exactly what their new smile will look like through the advanced case presentation techniques and to deliver beautiful restorations. These skills will give you an increased feeling of confidence and pride with your veneer cases.

You Will Learn

Day 1 Lectures and Demonstrations

Aesthetic Photography

Review the necessary photographs for a complete aesthetic exam. Digital and conventional camera systems will be evaluated and compared. Technique for taking photographs will be demonstrated.

Smile Design

The art and science of re-envisioning, reinventing and re-creating smiles from the ordinary to the extraordinary will be reviewed. Learn the principles and concepts of Golden Proportions, incisal edge position, buccal corridor and other aspects that allow for a realistic approach to smile design.

Preparation Design

Standard preparation guidelines usually do not apply to veneer cases. Often teeth need to be lengthened or rotation corrected and preparation designs need to be modified accordingly. Veneer preparation schemes for different types of cases will be reviewed.

Hands-on Workshops

Photo Analysis

Apply smile design principles to actual patient cases. Schematics and ideal tooth position will be drawn onto photos.

Preparations

Maxillary premolar to premolar veneer preparation on acrylic models of two patients from the smile design photo analysis will be done.

Day 2 Lectures and Demonstrations

Laboratory Communications

In order to achieve success, the doctor must be able to envision the goals of final results and be able to communicate this to the laboratory technician and patient. The necessary photos, diagnostic models, stick bite, face bow and porcelain material selection will be evaluated.

Temporary Fabrication

Temporaries should serve as a preview of the final results, so that aesthetics, occlusion and patient feedback can be evaluated prior to cementation.

Cementation of Veneers

The final placement of veneers is a technique sensitive procedure. The protocol for adhesion, cementation and clean-up will be reviewed. In this session, all the principles from the past will come together for achieving long-term aesthetic results.

Hands-on Workshops

Temporary Fabrication

Each participant will fabricate a set of temporary veneers on a typodont.

Veneer Cementation

Step-by-step final cementation of six veneers on a typodont.

Who Should Attend

This is an intermediate level porcelain veneer course designed for participants who have limited experience/success with large veneer cases.

Tuition: \$1,095* (includes continental breakfast and lunch)

Deposit: \$365 (non-refundable)

Program: 8:00 am – 5:00 pm

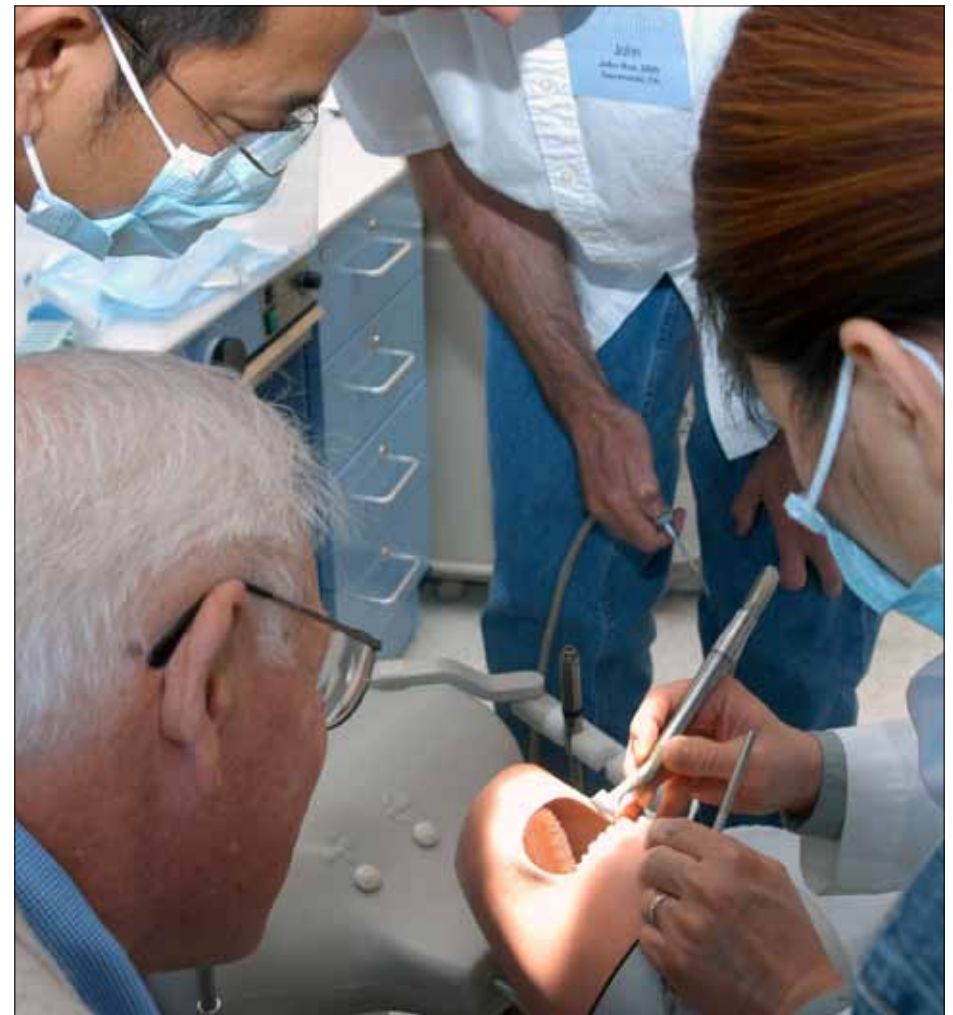
Check-in: 7:30 am Friday

Credits: This activity is designated for 16 units of continuing education credit.

* You will receive a list of the supplies and equipment required for the course in your registration confirmation letter.

University of the Pacific is pleased to partner with California Dental Arts for this program. We wish to acknowledge and thank California Dental Arts for their educational grant in support of this program.

CaliforniaDentalArts
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RDAEF Certification Program

June 18, 2011 - May 12, 2012

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Molly P. Newlon, DDS – Program Director

Registered Dental Assistant in Extended Functions Certification Program

University of the Pacific is pleased to offer an RDAEF Certification Program for licensed RDAs and RDAEFs in California. This comprehensive program satisfies the Dental Board of California's requirements for preparing RDAs and existing RDAEFs for extended functions licensure. Our program goes above and beyond the board's requirements for instructional time to ensure participants receive the highest quality training and education available today and to prepare them for these new responsibilities.

All courses will be taught by dental faculty members from both University of the Pacific and UCSF dental schools. Participants will receive the same outstanding quality of education that predoctoral students receive at these premier dental schools.

The Dugoni School of Dentistry Difference

- ❑ A comprehensive program with 383/313 hours of instruction, combining didactic, hands-on laboratory and live patient clinical experiences
- ❑ Certification programs for both RDAs and existing RDAEFs at a fully-accredited dental school
- ❑ Personalized instruction led by dental faculty members from the Dugoni School of Dentistry and UCSF
- ❑ One of only two Dental Board of California-approved providers of the RDAEF program in Northern California
- ❑ Funding options may be available to qualified candidates
- ❑ Convenient weekend schedule at the Dugoni School of Dentistry in San Francisco

Program for RDAs

This 383-hour certification program trains and prepares currently licensed RDAs to perform all of the new procedures in extended functions which include:

- ❑ Performing patient oral health evaluations, charting and evaluating soft tissue, classifying occlusion and myofunctional evaluation
- ❑ Performing oral health assessments in community and school-based settings under the direction of a dentist, RDH or RDHAP
- ❑ Sizing and fitting endodontic master points and accessory points
- ❑ Taking final impressions for tooth-borne removable prostheses
- ❑ Polishing and contouring existing amalgam restorations
- ❑ Placing, contouring, finishing and adjusting all direct restorations
- ❑ Adjusting and cementing permanent indirect restorations

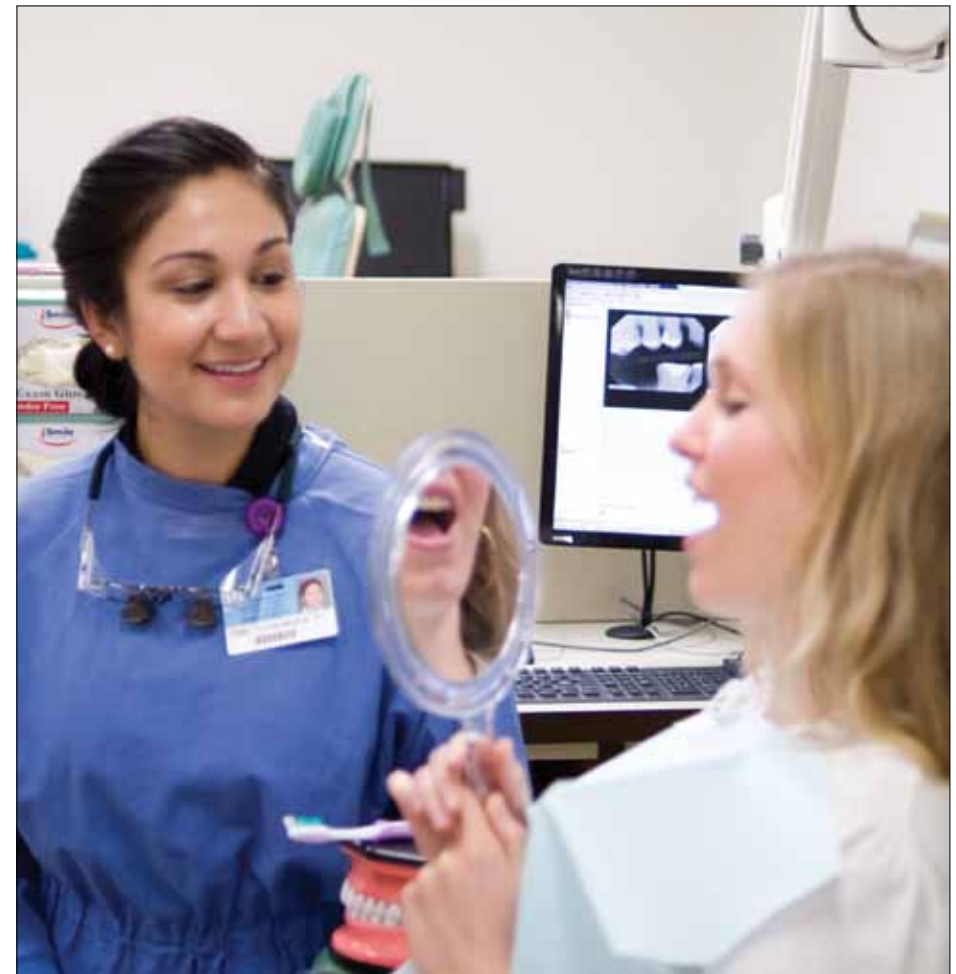
Additionally, participants will be trained to perform:

- ❑ Cord retraction of gingiva for impression procedures
- ❑ Cementing endodontic master points and accessory points
- ❑ Taking final impressions for permanent indirect restorations
- ❑ All other procedures authorized and adopted by the dental board*

*Please see Section 1753.6 of the California Business and Professions Code

Program for Existing RDAEFs

This 313-hour program updates existing RDAEFs (who were licensed prior to January 1, 2010) in the new, allowable procedures for RDAEFs described above. Participants who successfully complete this program will be eligible to take the new RDAEF exam, and upon successful completion, will be able to perform all of the expanded duties approved for currently licensed California RDAEFs.



Modules and Dates

The RDAEF program is divided into three modules held on Saturdays and Sundays—two to three weekends per month—throughout the 11-month period. Both RDAs and existing RDAEFs maintain the same course schedule for Modules 1 and 2. However, existing RDAEFs will take fewer classes in Module 3.

Module 1

June 18 – August 14, 2011

6 weekends

Module 2

September 10 – November 5, 2011

6 weekends

Module 3

December 3, 2011 – May 12, 2012

13 weekends

9 weekends for existing RDAEFs

**To register or for more information, please contact
the Continuing Dental Education division**

415.929.6485

cedental@pacific.edu

dental.pacific.edu/ce1

CLICK HERE to register online

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46th Annual Colonel Allyn D. Burke Memorial Dental Symposium

Friday and Saturday
June 24 - 25, 2011

Naval Postgraduate School
Monterey, CA

Jeff J. Brucia, DDS
Hal L. Crossley, DDS, MS, PhD



Jeff Brucia and Hal Crossley

Friday: A Smorgasbord of Useful Pharmacology

Hal L. Crossley, DDS, MS, PhD

The morning session will feature a discussion of the most common physician-prescribed medications and their dental implications. A thorough knowledge of these medications will alert you to the health profile of your dental patient and provide you with information to avoid liability regarding adverse drug reactions and interactions. The afternoon session switches gears and includes a brief but graphic discussion of street and prescription drug abuse and how it affects your dental treatment, your family and you. A description and management of the "doctor shopper" will also be included.

You Will Learn

- ❑ The medications that could adversely interact with dental medications
- ❑ Why your patient is taking their medications
- ❑ What oral side effects may be caused by these drugs
- ❑ What therapeutic categories are the most popular
- ❑ What prescription medications are most abused by adolescents
- ❑ The signs and symptoms of commonly abused prescription and illicit drugs
- ❑ What medications to avoid with the suspected drug abusing patient
- ❑ How to recognize and manage the doctor shopper
- ❑ What are the new "club drugs"
- ❑ What are "meth mouth," "lean," "whippets," "parachuting" and more

Saturday: Diagnosis and Treatment for Predictable Advanced Restorative Dentistry

Jeff J. Brucia, DDS

Frustrated with the unexpected failure? Wishing for greater predictability? It is estimated that more than 80% of restorative failures are due to clinical error. The numerous choices in restorative materials have confused the clinician as to what is best in a given situation. Recent introductions in adhesive materials have made claims of improvements in function and simplicity in technique. What is time-tested and proven and what is unknown or just hype? This course will begin with an overview of the restorative options you should be considering today as well as a comprehensive discussion of the ever-changing world of dental adhesives.

Advanced diagnosis and treatment planning for comprehensive restorative dentistry is absolutely necessary to ensure the best possible chance for successful treatment. This presentation will give some guidelines as to when occlusal factors may play a role in restorative failure and temporomandibular disorder. Based on solid principles, clinical cases will guide you through the management of more involved cases including joint and muscle pain management and indications for full-mouth restorative care.

All discussions will be science-based and time-tested. Come packed with the questions and clinical dilemmas that have puzzled you most during your busy day. Bring predictability back into your practice.

You Will Learn

- ❑ Defining the generations of bonding systems
- ❑ Review of the current bonding systems available for direct and indirect restorations

- ❑ Review of the indications and limitations of the many systems on the market today
- ❑ Review of the indications and use of glass ionomers
- ❑ CO vs. CR: When to treat in centric occlusion and when to restore to centric relation
- ❑ Review of the technique for adjustment-free CO dentistry most of the time
- ❑ Articulator selection: Non-hinge, semi-adjustable, fully adjustable. Why and when should we consider a facebow transfer?
- ❑ Hinge movement: Does the jaw move like a hinge and is it possible to locate and transfer this to an instrument?
- ❑ Case review including adjustment free immediate denture fabrication

Who Should Attend

This symposium is designed for dental practitioners and all members of the dental team. The program will enlighten team members about the health history of their patients as well their personal lives, and will improve their knowledge of material science, occlusion and restorative techniques.

Tuition: \$385 for Dentists; \$195 for Allied Dental Professionals
(includes continental breakfast and lunch each day)

Program: 8:30 am – 4:30 pm

Check-in: 7:30 am – 8:30 am Friday

Credits: This activity is designated for 14 units of continuing education credit.

Deadline: Advanced registration required by June 21, 2011. Due to military regulations, on-site registrations will not be accepted.

Stay at the Portola Hotel & Spa

Enjoy Monterey by staying at the Portola Hotel & Spa. Our group rates start at \$175 for single or double rooms. To take advantage of these special rates, call (888) 222-5851 and identify yourself as a member of the "Burke Dental Symposium" or visit <https://resweb.passkey.com/go/burke> to make an online reservation. After May 23, the group rates will be based upon availability.



photos courtesy of Portola Hotel & Spa

CLICK HERE to register online

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Certification in Radiation Safety for Allied Dental Professionals

Two Courses Held on Saturdays
July 16 and August 13, 2011
or
October 15 and 29, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Gurminder Sidhu, BDS, MS, DDS



Gurminder Sidhu

This two-day radiation safety program is a combination of didactic, laboratory and clinical instruction designed to meet the requirements of the Dental Board of California. Upon registration, participants will receive study manuals to review before the program begins.

You Will Learn

- Proper techniques for obtaining diagnostic quality radiographs
- Correct film development and mounting techniques
- Safety procedures and techniques for handling radiographic equipment
- Procedures and techniques for making digital radiographs

The didactic portion will include the history and development of radiographs as well as techniques used to obtain proper diagnostic films, including proper development techniques. Participants will be introduced to digital radiography including the placement, maintenance and infection control of the digital sensors. At the completion of this portion, participants will be required to pass an examination of the information covered in the study manuals and the didactic portion before proceeding to the laboratory and clinical sessions. A minimum score of 75% is required for passing this written examination. A minimum level of English proficiency is required to pass this examination. If any candidate is unsuccessful in passing the written examination, they will not be allowed to continue with the program. Tuition will not be refunded.

During the laboratory portion, students will participate in hands-on exercises performed on manikins. Participants must complete the required types and specified quantities of diagnostic quality radiographs before proceeding to the final phase of the program—clinical experience.

For the home study portion of the program, each participant is required to perform three diagnostic quality full-mouth surveys under the supervision of a licensed practitioner. These radiographs must be taken using analog film or digital format and verified by a supervising dentist. Analog format must be developed and mounted by the participant at their place of employment. The surveys will be submitted and reviewed on the second day of the program. These materials will remain in the program files and become the University's property. Individuals who do not submit qualifying radiographs have 30 days to re-submit. Certificates will not be granted without successfully completing all assignments.

The clinical portion will consist of participants making radiographs on human subjects following stipulated guidelines. Participants must submit, in duplicate, one diagnostic quality full-mouth survey to the course instructors for pass/fail evaluation on the last day of the program. Certification will be issued to those participants successfully obtaining a passing score.

Who Should Attend

The program is open to allied dental professionals wishing to obtain certification in radiation safety for fulfillment of the Dental Board of California's certification requirements. Proof of English proficiency (a minimum TOFEL score of 550) may be required.

Tuition: \$625 (limited to 24 participants; includes continental breakfast)

Deposit: \$210 (non-refundable)

Program: 9:00 am – 5:00 pm

Check-in: 8:30 am

Credits: This activity is designated for 32 units of continuing education credit.

Hospital Dentistry

Saturday and Sunday
July 23 - 24, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Paul Glassman, DDS, MA, MBA
Allen Wong, DDS, EdD



Paul Glassman and Allen Wong

There is an expanding awareness in the dental profession of the dentist's role in a hospital environment. As the demographics of our population change, there's an increasing need for dentists to be trained to admit patients to a hospital for dental care and answer consultation requests from physicians with hospitalized patients. This course will provide two days of training on the dentist's role within a hospital and the protocol necessary to work in a hospital environment.

You Will Learn

- The use of the hospital for dental procedures under general anesthesia
- The administrative organization of a hospital
- The granting of clinical privileges to the dentist
- Indications for hospitalization
- Procedures involved with patient admissions
- The contents of the in-patient chart
- Interpretation of laboratory tests
- Current general anesthesia techniques
- Instructions on dentistry within the operating room

Postoperative patient management (including medical considerations, postoperative rounds and discharge) will be addressed. Tours of the hospital operating room and other areas relevant to the dentist within the hospital will be included.

Who Should Attend

Dentists, hygienists, assistants and residents interested in the admission and treatment of patients in a hospital environment.

Tuition: \$335 Dentists; \$295 Allied Dental Professionals
(includes continental breakfast for on-site participants)

Program: 8:30 am – 4:30 pm

Check-in: 8:00 am Friday

Credits: This activity is designed for 13.5 units of continuing education credit.

Hospital Dentistry Personalized Learning Experience Program Allen Wong, DDS, EdD

In addition to the two-day didactic program, the Dugoni School of Dentistry provides an observation course experience in the delivery of dental services in the hospital. The Hospital Dentistry Personalized Learning Experience Program (PLEP) accepts limited participants per session. Participants must have attended the Hospital Dentistry two-day lecture program prior to registering for the PLEP. Dates are established in consultation with the course director once an applicant has been accepted into the program. Please call Dylan Wright at (415) 749-3384 or e-mail dwright@pacific.edu for further information and to receive an application for the Hospital Dentistry Personalized Learning Experience Program.

CLICK HERE to register online

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Culture and Dental Ethics

Friday, August 12, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Bruce Peltier, PhD, MBA



Bruce Peltier

Dental ethics can be difficult in any environment. But in a diverse community like the San Francisco Bay Area or in the state of California, culture complicates things and often adds a challenging twist to conventional ethical decision-making. So-called "minorities" are now the majority of the California population. This workshop begins with brief discussions on culture, real and faux cultural differences and the problem of stereotyping, followed by exemplary dental cases. It will focus on the positive, intriguing and humorous ways that culture influences the delivery of humane, high-quality dental care. Practitioner-patient interactions and internal staff interactions will be emphasized. Participants are invited to bring their own cases for discussion. Members of the American Society for Dental Ethics will also present information and cases. The workshop concludes with a summary of recommendations and cautions.

You Will Learn

- Basic principles of sociology as they explain cultural difference
- Basics of ethical decision theory for dentistry
- Real-life cases where culture impacts dental practice
- Tips to enhance practice and avoid traps and cultural errors

Who Should Attend

This highly interactive course is designed for dentists and all members of the dental team.

Tuition: \$75

Program: 1:00 pm – 4:00 pm

Check-in: 12:30 pm

Credits: This activity is designed for 3 units of continuing education credit.



CLICK HERE to register online

Mastering Materials for Today's Economic Environment

Saturday, August 20, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Daniel H. Ward, DDS



Daniel H. Ward

In today's economy, patients are demanding options which are more affordable yet esthetic. Many new tooth colored restorative materials have been developed with improved physical, optical and therapeutic qualities. Nano/hybrid proprietary resin composite materials provide improved wear characteristics, an excellent translucent appearance and the benefit of lower polymerization shrinkage stress. Glass ionomers are excellent therapeutic materials which solve many of the challenges of composite materials. The astute clinician must be knowledgeable about all the available direct restorative materials when treatment planning and must understand the techniques necessary to produce consistent results.

The final two hours of the course will be devoted to a hands-on workshop that will provide participants an opportunity to use the materials discussed.

You Will Learn

- How to reduce postoperative sensitivity
- An overview of proper bonding techniques using the latest generations of bonding agents
- The latest nanofill, alternative resin technology and flowable composite resins
- How and when to use glass ionomers and resin-modified glass ionomers
- Layering techniques to obtain esthetic natural looking anterior restorations
- Skills to obtain consistent reliable interproximal contacts

Who Should Attend

All dental professionals wishing to learn conservative yet esthetic techniques for their practice.

Special Instructions

Please bring dental loupes, if possible, for the hands-on workshop.

Tuition: \$395 (includes continental breakfast)

Program: 9:00 am – 5:00 pm

Check-in: 8:30 am

Credits: This activity is designed for 7 units of continuing education credit.

University of the Pacific is pleased to partner with **GC America** and **Triodent** for this program. We wish to acknowledge and thank them for their educational grant in support of the program.



CLICK HERE to register online

Certification in Radiation Safety for Allied Dental Professionals

Two Saturdays
September 16 and October 14, 2011

Pacific Health Sciences Learning Center
Stockton, CA

Deborah Horlak, RDH, BA, MS – Course Director
Elena Francisco, BSDH, RDHAP



Deborah Horlak and Elena Francisco

This two-day radiation safety program is a combination of didactic, laboratory and clinical instruction designed to meet the requirements of the Dental Board of California. Upon registration, participants will receive study manuals to review before the program begins.

You Will Learn

- Proper techniques for obtaining diagnostic quality radiographs
- Correct film development and mounting techniques
- Safety procedures and techniques for handling radiographic equipment
- Procedures and techniques for making digital radiographs

The didactic portion will include the history and development of radiographs as well as techniques used to obtain proper diagnostic films, including proper development techniques. Participants will be introduced to digital radiography including the placement, maintenance and infection control of the digital sensors. At the completion of this portion, participants will be required to pass an examination of the information covered in the study manuals and the didactic portion before proceeding to the laboratory and clinical sessions. A minimum score of 75% is required for passing this written examination. A minimum level of English proficiency is required to pass this examination. If any candidate is unsuccessful in passing the written examination, they will not be allowed to continue with the program. Tuition will not be refunded.

During the laboratory portion, students will participate in hands-on exercises performed on manikins. Participants must complete the required types and specified quantities of diagnostic quality radiographs before proceeding to the final phase of the program—clinical experience.

For the home study portion of the program, each participant is required to perform three diagnostic quality full-mouth surveys under the supervision of a licensed practitioner. These radiographs must be taken using analog film or digital format and verified by a supervising dentist. Analog format must be developed and mounted by the participant at their place of employment. The surveys will be submitted and reviewed on the second day of the program. These materials will remain in the program files and become the University's property. Individuals who do not submit qualifying radiographs have 30 days to re-submit. Certificates will not be granted without successfully completing all assignments.

The clinical portion will consist of participants making radiographs on human subjects following stipulated guidelines. Participants must submit, in duplicate, one diagnostic quality full-mouth survey to the course instructors for pass/fail evaluation on the last day of the program. Certification will be issued to those participants successfully obtaining a passing score.

Who Should Attend

The program is open to allied dental professionals wishing to obtain certification in radiation safety for fulfillment of the Dental Board of California's certification requirements. Proof of English proficiency (a minimum TOFEL score of 550) may be required.

- Tuition:** \$625 (limited to 24 participants; includes continental breakfast)
Deposit: \$210 (non-refundable)
Program: 8:00 am – 5:00 pm September 16
8:00 am – 3:00 pm October 14
Check-in: 7:30 am September 16
Credits: This activity is designated for 32 units of continuing education credit.
Location: Pacific Health Sciences Learning Center
757 Brookside Road, Stockton, CA

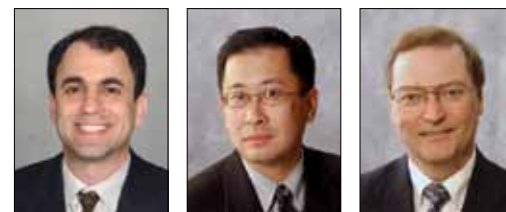
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The Aesthetic Revolution: Setting New Standards in Cosmetic Dentistry

Friday through Sunday
October 7 - 9, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Dino S. Javaheri, DMD – Course Director *Dino Javaheri, Howard Chi and Michael Jacobs*
Howard Chi, DMD, MA
Michael Jacobs, DDS, BS, MS



Dramatic changes and new directions are leading the aesthetic revolution. In this comprehensive, three-day program that combines hands-on workshops and lectures, you will learn how to create superior anterior and posterior restorations that will be versatile, fully functional and predictable. This course will expose all participants, regardless of professional level of expertise, to the newest concepts, materials and techniques for aesthetic treatment modalities. You will benefit from this limited enrollment program that ensures an exceptional level of interaction and personal instruction.

You Will Learn

- To choose the right material for your practice
- To prepare teeth for veneers, crowns, inlays and onlays
- To fabricate aesthetic and diagnostic temporaries
- How to avoid tooth sensitivity
- When and how to do at-home and in-office bleaching
- To evaluate and design smiles
- To create beautiful anterior and posterior direct restorations
- The fundamentals of occlusion
- How to communicate with your lab to select and communicate shades
- How to place a fiber bonded post
- Rapid cementation techniques

Hands-on Workshops Will Include

Direct class 2 and 4 composites • Direct composite veneers • Veneer preparation

Friday Adhesion • Bleaching • Direct Materials • Posterior Directs • Indirect Materials
Posts, Crowns, Bridges • Posterior Indirects

Saturday Anterior Directs • Laboratory Workshop • Shade Matching • Occlusion
Fundamentals

Sunday Smile Design • Laboratory Workshop • Veneer Preparation • Temporary Fabrication
Veneer Cementation

Faculty Laboratory Instructors

James McDowell, DDS • Kian Nabavizadeh, DDS • J.J. Salehieh, DDS • Michael Wadden, DDS

Who Should Attend

This intensive, fast-paced course is designed for those practitioners beginning aesthetic procedures as well as for advanced clinicians who are ready to incorporate the latest aesthetic materials and techniques into their practice.

- Tuition:** \$1,095 (includes continental breakfast and lunch each day)
Deposit: \$365 (non-refundable)
Program: 8:00 am – 5:00 pm Friday and Saturday
8:00 am – 4:00 pm Sunday
Check-in: 7:30 am Friday
Credits: This activity is designated for 23 units of continuing education credit.

Program tuition includes breakfast, lunch, breaks and course materials. Upon confirmation of your registration, you will receive a list of required supplies and instruments you must bring to the program.

CLICK HERE to register online

Digital Photography Workshop

Saturday, October 22, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Marc J. Geissberger, DDS, MA – *Course Director*



Marc Geissberger

Photography is no longer an adjunct but a necessity in today's practice environment. Patients commonly rely on visual cues to make treatment decisions. By documenting your clinical successes, you develop a sure-fire way to enhance your case acceptance. Critically evaluating your dentistry through radiographic interpretation will not only greatly increase your clinical performance, but will prove to be an additional, powerful tool for you to use in treatment presentation, patient education, medical and legal documentation, laboratory, insurance and third-party communications and marketing. During the hands-on workshop portion of this program, you will have the opportunity to work directly with the equipment and develop your skills in digital photography.

You Will Learn

- ❑ Basic digital photography principles
- ❑ Rational product choices for your practice (cameras, printers, storage and imaging software)
- ❑ New patient photo documentation
- ❑ Before and after photography of cases
- ❑ Using images for communication (specialists, laboratory, insurance)
- ❑ Enhancing treatment plan presentations
- ❑ Advance photography techniques including: retraction, isolation, depth of field, resolution, centering, background and frame of reference, photography for esthetic dentistry including AACD image series recommendations

Who Should Attend

This one-day program is designed for dentists and their staff members who wish to learn the technical skills necessary to incorporate digital photography into their practice. Participants are encouraged to bring their own digital photographic equipment if they choose; however, cameras will be provided for the hands-on workshop portion of the program.

Tuition: \$395 Dentists; \$195 Allied Dental Professionals (includes continental breakfast and lunch)

Deposit: \$75 (non-refundable)

Program: 9:00 am – 4:00 pm

Check-in: 8:30 am

Credits: This activity is designed for 6 units of continuing education credit.



CLICK HERE to register online

Infection Control and the California Dental Practice Act

Saturday, November 5, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Eve Cuny, BA, MS
Bruce Peltier, PhD, MBA



Eve Cuny and Bruce Peltier

Infection Control

Eve Cuny, BA, MS

This two-hour course provides the dental team with the latest information on infection control and meets the Dental Board of California's re-licensure requirements for two units of continuing education in infection control. The most recent developments in dental infection control are discussed in this fast-paced and practical course.

You Will Learn

- ❑ Current recommendations for control of dental unit waterline contamination
- ❑ Precautions for Hepatitis B, Hepatitis C, HIV and other infectious diseases
- ❑ The requirements of the California Dental Practice Act minimum standards for infection control
- ❑ Examples of how the requirements can be incorporated into every day clinical practice

California Dental Practice Act

Bruce Peltier, PhD, MBA

This course is a review of the essential elements of the California Dental Practice Act.

You Will Learn

- ❑ The Dental Practice Act: What it is and where to find it?
- ❑ Acts in violation of the Dental Practice Act, including: types of auxiliaries, utilization of auxiliaries in direct and general supervision, scope of practice for auxiliaries/allowable duties, scope of practice in dentistry
- ❑ The Dental Board of California
- ❑ Laws governing the prescribing of drugs
- ❑ Keeping or losing your license (citations, fines, revocation, suspension)
- ❑ License renewal regulations and procedures
- ❑ Standard of care
- ❑ Patient of record
- ❑ How dentists and auxiliaries get into "trouble"
- ❑ Advertising in dentistry
- ❑ Child abuse, elder abuse and domestic violence reporting
- ❑ Recordkeeping and record management
- ❑ Termination of care and patient abandonment
- ❑ Substance abuse and diversion

Who Should Attend

The Dental Board of California now requires that all dentists, registered dental hygienists and registered dental assistants take two units of dental law and infection control every two years in order to renew their licenses.

Tuition: \$125 (includes continental breakfast)

Program: 9:00 am – 1:00 pm

Check-in: 8:30 am

Credits: This activity is designed for 4 units of continuing education credit.

CLICK HERE to register online

Go Green, Save Green

Friday, November 18, 2011

Arthur A. Dugoni School of Dentistry
San Francisco, CA

Fred Pockrass, DDS
Ina Pockrass, JD
Eco-Dentistry Association



Fred and Ina Pockrass

Going green in the dental practice is good for patients and the practice, but it's also a boost to the bottom line. Although going green may be the right thing to do, there's a misperception that it costs more. In reality, going green not only saves money, it attracts new patients and maximizes staff efficiency.

Go Green, Save Green offers evidence-based information about the cost savings offered by key, eco-friendly initiatives that maximize chair time, leverage the skills of the team and boost patients' perceived value for your services. Green dental patients can recession proof your practice while reducing your marketing and communications costs. In all, eco-friendly initiatives can boost a practice bottom line by as much as \$50,000 a year.

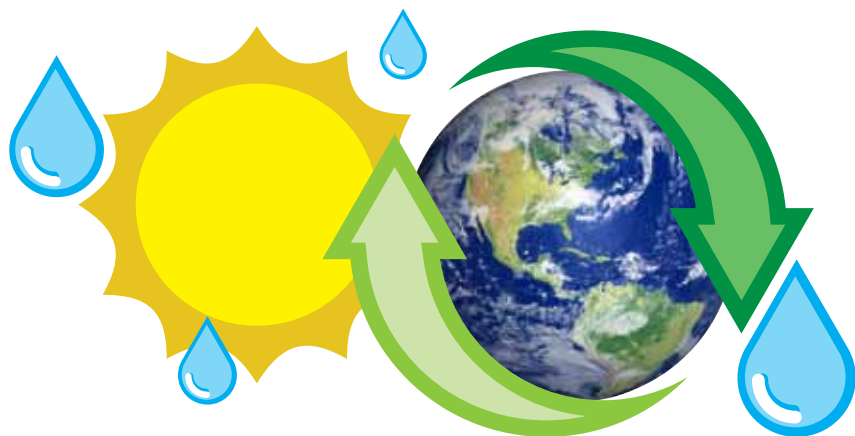
You Will Learn

- ❑ To recognize and reduce the sources of waste and pollution generated in the dental practice
- ❑ The definition of eco-friendly dentistry
- ❑ To assess the true cost of disposables and low-tech approaches
- ❑ The top three cost-saving initiatives for any dental practice
- ❑ To recognize the "green" dental patient, their preferences and proclivities, and how they boost your dental performance

Who Should Attend

All dentists and allied dental professionals who wish to learn more about green dentistry and how to incorporate this approach in their practices.

Tuition: \$125 Dentists; \$95 Allied Dental Professionals
Program: 1:00 pm - 4:00 pm
Check-in: 12:30 pm
Credits: This activity is designated for 2 units of continuing education credit. As a practice management topic, this class should be included in the credits limited to 20% for the renewal cycle.



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OUR FACULTY

Jeff J. Brucia, DDS, is the co-director of the FACE Occlusion Study Club where he chairs the Department of Esthetics and Adhesive Material Science. He is the 2011 recipient of the Gordon J. Christensen Recognition Lecturer Award and is a fellow of the American Academy of Esthetic Dentistry. (page 6)

Howard Chi, DMD, MA, is director of the AEGD residency program at the Pacific Dental Care Clinic on Pacific's Stockton campus. He also maintains a private practice in Stockton through Pacific's faculty practice. (page 2, 13)

Harold L. Crossley, DDS, PhD, is professor emeritus at University of Maryland in Baltimore. He has co-authored numerous articles and four books on a variety of pharmacology topics and has been a consultant for the U.S. Drug Enforcement Administration since 1974. He received the 2008 Gordon J. Christensen Recognition Lecturer Award from the Chicago Dental Society. (page 6)

Eve Cuny, BA, MS, is director of environmental health and safety and assistant professor at Pacific. She is a nationally recognized expert in infection control in dentistry; publishing and lecturing throughout North America. She was a member of the working group that developed the 2003 CDC Infection Control Guidelines for Dentistry. (page 15)

Elena Francisco, BSDH, RDHAP, is a faculty member in Pacific's Dental Hygiene Program. She is the first-year dental hygiene clinic coordinator and holds an RDHAP license. Ms. Francisco is an active member of CDHA, ADHA and ADEA. (page 12)

Marc J. Geissberger, DDS, MA, is associate professor and chair of the Department of Restorative Dentistry at Pacific. He is co-author of the book *Aesthetic Dentistry in Clinical Practice* and has lectured across the globe. He also maintains a private restorative practice in Greenbrae, CA. (page 14)

Paul Glassman, DDS, MA, MBA, is professor and director for Community Oral Health at Pacific. He is past president of the Special Care Dentistry Association. He has published and lectured extensively in the areas of hospital dentistry, dentistry for patients with special needs, medical disabilities and dental fear, and geriatric dentistry. (page 9)

Deborah Horlak, RDH, MS, is director of Pacific's Dental Hygiene Program in Stockton, CA. She presents the program's coursework in radiology and is course director of the continuing education program, *Certification in Radiation Safety*. Ms. Horlak is an active member of CDHA, ADHA and ADEA. (page 12)

Michael Jacobs, DDS, BS, MS, is currently the director of the dental general practice residency program at the Department of Veterans' Affairs Medical Center in San Francisco. He is a diplomate of the American Board of Prosthodontics and a fellow of the American College of Prosthodontists. (page 13)

Dino S. Javaheri, DMD, has been course director of the *Aesthetic Revolution* and *Smile Reconstruction* programs at Pacific for the past 15 years. A graduate of Tufts University School of Dental Medicine and past assistant professor for Pacific's AEGD program, he has published numerous articles in dental journals and maintains an aesthetic-restorative practice in Danville, CA. (page 2, 13)

Bruce Peltier, PhD, MBA, is professor of psychology and ethics at Pacific where he directs the biomedical ethics program. A graduate of West Point, he has a PhD in counseling from Wayne State University and has received training at the Kennedy Institute of Ethics and Loyola University of Chicago. He is author of *The Psychology of Executive Coaching* and the hypnosis CD *Relieving Dental Anxiety*. (page 10, 15)

Fred Pockrass, DDS, is co-founder of the Eco-Dentistry Association and has been a restorative and general dentist since 1981. With his wife, Ina, he is the co-creator of the country's first green dental office and serves on the editorial board of *Access* magazine. He is a graduate of McGill University and is board certified in the U.S. and Canada. (page 16)

Ina Pockrass, JD, is co-founder of the Eco-Dentistry Association and CEO of Transcendentist, Inc. In 2003, in collaboration with her dentist-husband, she created the first green dental office in the country. An intellectual property attorney and marketing and branding expert, Ina serves on several nonprofit boards and writes about green business and green dentistry. (page 16)

Gurminder Sidhu, BDS, MS, DDS, is assistant professor in the Department of Dental Practice and director of radiology at Pacific. A graduate of Pacific, Dr. Sidhu also holds a master's in science degree in oral and maxillofacial radiology from the University of Iowa, College of Dentistry. (page 8)

Daniel H. Ward, DDS, is an innovative pioneer who combines theory with practical real world experience. He is a diplomate of the American Board of Aesthetic Dentistry and fellow of the American Society for Dental Aesthetics, the American College of Dentists, and the Academy of General Dentistry. He served as assistant clinical professor at The Ohio State University for 13 years. (page 11)

Allen Wong, DDS, EdD, is director of hospital dentistry at Pacific. He is a diplomate of the American Board of Special Care Dentistry and has extensive experience in providing dental care to patients with disabling conditions and medical problems. He has staff appointments at California Pacific Medical Center, Kaiser of San Francisco, Highland Hospital and UCSF. (page 9)

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LOCATION

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