



Spring 2019

Greetings,

We are writing to let you know about a wonderful sponsorship opportunity that will increase your brand awareness and positively impact the oral health and wellbeing of children in the Bay Area. Join us for the **Kids in the Klinik Golf Classic** on Monday, July 8, 2019 at the **Olympic Club in San Francisco** – our 22nd annual event!

Kids in the Klinik provides critical funding for dental care, education and prevention to disadvantaged children. Each year, we serve 1,500 children and adolescents at the **Arthur A. Dugoni School of Dentistry**. Your sponsorship will help Kids in the Klinik provide free or low-cost dental care to the Bay Area's most at-risk children.

As a sponsor of this event, your business will:

- Gain brand awareness with **80,000 impressions** by Dugoni School alumni, donors, friends and Kids in the Klinik participants. Demographics include middle- to upper-income dentists, professionals and educators ages 25 – 70+.
 - Website promotion (50,000 visits/month)
 - Social Media promotion (12,000 contacts/followers)
 - E-blasts (8,600)
 - Digital sign on Dugoni School campus (1,000)
 - Recognition in *Contact Point* magazine (circ. 8,000)
 - Kids in the Klinik participants (300)
- Rub shoulders with **Bay Area Celebrities and Sports Stars**. Past participants include Oakland Raiders legend Jim Plunkett, KTVU Sports Director Mark Ibanez, and Golden State Warriors personalities Adonal Foyle, Jim Barnett, and Ros Gold-Onwude.

University of the Pacific's Arthur A. Dugoni School of Dentistry is committed to providing a world-class education for our students, and comprehensive, affordable patient care in a humanistic environment. Your sponsorship of Kids in the Klinik will help us keep that commitment to thousands of young patients.

We hope you will join us! **Please respond by June 14** to ensure inclusion in our pre-event marketing materials. **Registration deadline to play is Friday, June 21, 2019.**

Best regards,

Craig Yarborough, DDS MBA
Associate Dean, Institutional Advancement
University of the Pacific
Arthur A. Dugoni School of Dentistry

Doug Yarris, DDS
Chairman
Kids in the Klinik Committee



Winemaker Charles Hendricks
Warriors Dance Team

Warriors Hype Man Franco Finn



Jazz Saxophonist Mike Phillips

NBC Bay Area's Scott McGrew

Dugoni School's Nate Yang

Raiders Legend Jim Plunkett

KIDS
IN THE KLINIC

Build Your Brand, Have Fun
and Support a Great Cause!



Warriors Adonal Foyle

KITK Chairman Doug Yarris

Photos from previous events. Celebrity participants for 2017 TBA.



UNIVERSITY OF THE
PACIFIC
Arthur A. Dugoni
School of Dentistry

2019 Golf Classic Information

When: Monday, July 8, 2019

Where: The Olympic Club Golf Course
599 Skyline Blvd, San Francisco, CA 94132

Join Kids in the Clinic for our 22nd Annual Golf Classic at the renowned Olympic Club in San Francisco. Proceeds benefit the Hutto Patterson Pediatric Clinic and Redmond Family Orthodontic Clinic at University of the Pacific's Arthur A. Dugoni School of Dentistry. Kids in the Clinic helps provide free and reduced-cost oral health care to children whose families could otherwise not afford it. **Hundreds of children each year receive care at the Dugoni School's clinics, with nearly \$100,000 in free and reduced-cost care afforded through Kids in the Clinic.**

Day's Schedule *subject to change*

- 9:30 AM** Registration opens | *Clubhouse – coffee and pastries available*
- 10:15 – 10:45** Putting Challenge – cash prize! | *Practice green*
- 10:45** Golfers to carts for announcements
- 11:00** Shotgun start | *Hot Dog Bills concessions open on course*
- 4:00 PM** (Estimated) Play concludes
- 4:00 – 5:00** Cocktail Hour | *Clubhouse*
- 5:00 – 7:00** Banquet, Live Auction, and Raffle | *Clubhouse*

Tournament Play Format – Shamble: Plays like a scramble off the tee, then stroke play into the hole. Best two balls of group score. Groups must use each player's first shot at least twice.

Win \$100,000 with the **Kids in the Clinic VIP Pass:** each VIP Pass accesses our **\$100,000 Hole-in-One**, on-course Long Drive and Closest to the Pin contests, and comes bundled with **five raffle tickets!** You do not want to pass this up! *VIP Passes are available for purchase on-site at event.*

\$5,000 Putting Challenge: sink a 50' putt to qualify for the final. Not a good time for the yips... *Putting challenge available on-site at additional entry fee.*







Charity Golf International Long Drive Hole-in-Two: Watch our long drive pro blast one down the fairway in this hole-in-two challenge. Great prizes available, and bragging rights when you tell your friends about your albatross at the Olympic Club! *Charity Golf Int'l contest available at additional entry fee. Net proceeds benefit Kids in the Clinic.*

Check kidsintheklinic.org for updates!



2019 Golf Classic Sponsor Opportunities

Golf Sponsor Packages

Sponsor Level	Foursome(s) on Lake Course*	On-course food and refreshments	Reception and Dinner	Recognition during Speeches	Your Logo in Sponsor Banner and Program	Your Logo in Promo Materials	Course Signs w/ Your Logo
Eagle \$25,000	TWO		Reserved Table for 8		Large	Large	FOUR
Birdie \$10,000	ONE				Medium	Medium	TWO
Par \$5,500	ONE				Small	Small	ONE

*Birdie foursomes enjoy 2nd priority for Lake Course play after Eagle foursomes; Par foursomes enjoy 3rd priority for Lake Course play.

Friends of Kids in the Clinic Sponsor and Participation Options

Don't golf? You can still join Kids in the Clinic to help children receive oral health care!

KITK Dinner Sponsor	\$20,000	Exclusive recognition and reserved table for 8 at dinner and auction , dinner keynote podium signs with large logo, 4 course signs w/ logo, large logo in promo materials and event banners, option for exhibitor table (club house and/or on course).
Practice Range Sponsor	\$10,000	Exclusive signs on practice range , special recognition as Practice Range Sponsor during speeches, medium logo in promo materials and event banners, option for exhibitor table (club house and/or on course), option to purchase discount tickets to the Kids in the Clinic dinner and auction following play.
Concessions Sponsor	\$5,000	Logo signs at concession stands , recognition as a Concessions Sponsor during speeches, small logo in promo materials and event banners, option for exhibitor table (club house and/or on course), option to purchase discount tickets to the Kids in the Clinic dinner and auction.
Beverage Cart Sponsor	\$1,000	Logo sign on beverage cart , name recognition in promotional and event materials, option to purchase discount tickets to the Kids in the Clinic dinner and auction.
Hole Sponsor	\$500	2 course signs w/ logo , name recognition in promotional and event materials. Option for exhibitor table (club house and/or on course), option to purchase discount tickets to the Kids in the Clinic dinner and auction following play.
Dinner and Auction	\$250	One ticket to the Kids in the Clinic dinner and auction following play. Discounts available for registered sponsors.

Tax-deductible gift and fair market values available upon request.

For more information, registration, and silent auction, visit kidsintheklinic.org

University of the Pacific is 501(c)(3) nonprofit organization. More information available upon request.



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Arthur A. Dugoni
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2019 Golf Classic Registration Form

Players please return this form by Friday, June 21, 2019

Sponsors: to ensure inclusion in all promotional materials, please provide your information by Friday, June 14!

Lake Course groups are first-come, first-served, with priority given to Eagle, Birdie, then Par Sponsor foursomes. Dinner, Practice Range, and Concessions and Beverage Cart Sponsor opportunities are limited – act now!

Name _____
 Company _____
 Billing Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____
 Credit Card # _____ Exp. _____ CVV _____
 Name on Card _____

Please make checks payable to UNIVERSITY OF THE PACIFIC

Sign Me Up!

Eagle Sponsor 2x Foursomes	\$ 25,000 x ____ = _____
Birdie Sponsor Foursome	\$ 10,000 x ____ = _____
Par Sponsor Foursomes	\$ 5,500 x ____ = _____
Dinner Sponsor	\$ 20,000 x ____ = _____
Practice Range Sponsor	\$ 10,000 x ____ = _____
Concessions Sponsor	\$ 5,000 x ____ = _____
Beverage Cart Sponsor	\$ 1,000 x ____ = _____
Hole Sponsor	\$ 500 x ____ = _____
Foursome	\$ 2,200 x ____ = _____
Single Golfer	\$ 550 x ____ = _____
Dinner and Auction Only	\$ 250 x ____ = _____

I would like to support Kids in the Clinic with a tax-deductible donation in the amount of _____

Confirm Payment Total: _____

Please list Golfers/Dinner Attendees, if available.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

Deadline to sponsor - June 14; to play - June 21

Email kidsintheklinik@pacific.edu
Fax 415.929.6455
US Mail Kids in the Clinic c/o Development
 UOP Dugoni School
 155 5th Street
 San Francisco, CA 94103

Sponsor Logos should be submitted in high-quality vector format image files – .ai or .eps preferred. In the absence of said format files, a typographic logo may be substituted.

Questions? Contact us:

Matthew Schueller
 Event Director
kidsintheklinik@pacific.edu
 415.929.6431

Charitable Gift and Fair Market Value of items available upon request. Net proceeds benefit UOP's Arthur A. Dugoni School of Dentistry.

For more information, registration, and silent auction, visit kidsintheklinik.org

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