

**University of the Pacific Arthur A. Dugoni School of Dentistry  
123<sup>rd</sup> Annual Alumni Meeting – 2022 Alumni Weekend  
The Fairmont Hotel, San Francisco**

**William M. Dorfman '83, DDS**

Friday, March 4, 2022

2:00 – 5:00 pm – 3 units

**Subject Area:** Aesthetics

**Title:**

“Perfecting Anterior Porcelain Veneers, Crowns, and Implants”

**Course Description:**

This course will provide step by step clinical techniques to help attain the most optimal and predictable Functional and Aesthetic results when creating NATURAL appearing smiles. The focus will be on anterior esthetics involving Smile Design, color, tissue and lip position. We will also discuss custom finishing and staining.

**Objectives:**

- 1) Learn how to design a smile AND consistently deliver the smile you created to your patient.
- 2) Understand techniques to help position lips and tissue for optimal results.
- 3) Create as natural a result as possible.

**Short Bio:**

Dr. Bill Dorfman graduated from UOP Dental school in 1983. He is a NY Times Best Selling author and has been featured on TV shows like ABC's Extreme Makeover, CBS's The Doctors, Larry King Live, The View, Steve Harvey, and Oprah. He was the founder of Discus Dental makers of NiteWhite, Brite Smile and Zoom and helped grow that company from zero to over \$1.3 billion in gross sales before selling to Philips in 2010. He is also the founder of the LEAP foundation a non-profit motivational/leadership program for students 15-25 held each summer at UCLA. Dr. Bill is a passionate philanthropist and is the recipient of 16 life-time achievement awards, 2 Guinness World Book records, and was Knighted in the Royal Order of Constantine, and is the proud father of 3 daughters.